



Show 'N Tell Event Exhibitor Information & Application

Wednesday, March 15, 6:00 - 8:30 PM

After the first day of exhibits, dealers will gather in a relaxed, fun, social atmosphere for hands-on demonstration time of games, make-and-take projects, interactive kits, etc. Demonstrate 1-2 of your latest and greatest product(s) with dealers so they learn first-hand how to better sell the products they'll be carrying for the new school year. It is the perfect evening to have fun, build relationships, and generate excitement about your product(s).

Please note: The Show 'N Tell Event is available to EDexpo 2017 Exhibitors Only.

Reserve Your Table:

Complete the following form, and email to exhibits@edexpo.com. All forms to be emailed to this address. If mailing payments, send to Education Market Association at the address below.

There is no deadline for reserving a table. However, space is limited and tables will be assigned by receipt date of this form with payment. Receipt of this form with payment does not guarantee a table.

Investment: \$225

Each approved exhibitor will be assigned a table. The table will have 10 seats, 2 of which can be for the vendor. Attendees will spend about 8-10 minutes per table, and then move to the next table of their choice. A light dinner and beverages will be available.

What You Need To Know (Rules/Regulations):

- Product submissions must be interactive. Non-interactive demonstrations will not be approved.
- Maximum of 2 product(s)/game(s)/activities allowed per table. Complete and send in the application. Must be prepared to provide picture(s) and full content prototype or sample if requested.
- Limit one table per exhibitor. Up to two personnel per participating exhibitor can attend.
- Booth fees must be paid in full to be eligible for Show 'N Tell.
- Ship/bring approved product with your booth material.
- Show 'N Tell Room will open at 5:00 PM for set-up with 1 hour for set-up. It will run from 6pm -8:30pm
- If you require electric for product, denote this on the application. If approved for a table, EDmarket will contact you regarding your needs.
- Show Management has the final authority to make any decisions in respect to the Show 'N Tell event, including whether the demonstration is "interactive".

Confirmation of receipt of application does not guarantee acceptance of participation at Show 'N Tell. Participants will receive separate confirmation of acceptance to participate in the Show 'N Tell event.

If you have any questions, email exhibits@edexpo.com or call 800.395.5550 x5.



Show 'N Tell Event Vendor Information & Application

Wednesday, March 15, 6:00 - 8:00 PM

The Show 'N Tell Event is limited to participating EDexpo 2017 Exhibitors. Only one table can be reserved per Exhibitor, showcasing no more than two products. The Table investment is \$225, and includes registration for two exhibitor personnel and dinner.

A. Company Information

Company Name: _____

Contact Person: _____ **Email:** _____

On-site Contact: _____ **Email:** _____

Phone: _____ **Booth Number:** _____

B. Product Information (Items B1 and B2 will be listed on website for attendees to read)

B1: Product 1 Name: _____

B2: Product 1 Description: _____

B3: How is the Demonstration Interactive? _____

Does this demonstration require electric? Yes No

B1: Product 2 Name: _____

B2: Product 2 Description: _____

B3: How is the Demonstration Interactive? _____

Does this demonstration require electric? Yes No

Payment Total Payment Due: _____

Enclosed is a check made payable to Education Market Association in the amount of \$ _____

Or charge my : Visa MasterCard Discover American Express

Card Number: _____

Exp. Date: _____

Name as it appears on card: _____

Signature: _____

**EMAIL completed form to
exhibits@edexpo.com or
fax to 301.495.7386.**

Mailing a check? Please send payments to:
Education Market Association
 8380 Colesville Road, Suite 250,
 Silver Spring, MD 20910

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